

Agenda

Day 1 : Talks

(Full Day of CME Credit!)

8:00am-9:00am

BREAKFAST, CHECK-IN, NETWORKING

9:00am-11:30am

MORNING PRESENTERS

Nicholas LaRusso, MD : Mayo Clinic

Learning from Failure: Lessons from the Center for Innovation at Mayo Clinic

Scott Johnson : Myelin Repair Foundation

Breaking from the Past to Breakthrough to Cures-Accelerated Collaboration Model

Douglas Drossman, MD : UNC

Effective communication skills to improve the physician-patient relationship

Juhan Sonin : MIT

Hacking Health: Designing for and understanding your health

Howard Luks, MD: Mayo Clinic Center for Social Media, Doximity

Social Media and health care: Empowering patients and doctors around the world, are you next?

Joseph Ravenell, MD: NYU School of Medicine

The healthcare barbershop buzz: Taking healthcare to the patient

Brian Forrest, MD : UNC

Keeping it Simple: How to Run a Private Practice in the 21st century and Thrive

11:30am-1pm

LUNCH, NETWORKING + INTERACTIVE DEMOS

1:00 pm-5:00pm

AFTERNOON PRESENTERS

Herbert Chase, MD : Columbia / IBM Watson Project

Your new co-pilot. Using algorithms and AI to help patients faster.

Jason Hwang, MD

The Innovators Prescription

John Ratey, MD : Harvard

The Spark Revolution: How exercise can make you a smarter clinician and save your patients lives

Lisa Schwartz, MD and Steven Wolshin, MD: Dartmouth

Ingredients of Simplicity: How to present data to patients in a way they'll understand

John Moore, MD : MIT Media Lab

Utilizing technology to improve health outcomes and patient experience.

Sandeep Jauhar, MD : NY Times & NS/LIJ

Reinventing the Doctor's Workplace

5:00pm-6:00PM

HAPPY HOUR

Day 2 : Workshops, Meetups, and Networking

NYC Health Business Leaders and Lois Drapin

Can mHealth Improve Healthcare Delivery & Outcomes? Hear from industry CEO's and visionaries.

Douglass Drossman, MD, UNC

Intensive, interactive workshop on physician-patient interviews.

StartUp Health Pavillion

Experience demos from innovative startups.